Agents & Brokers: Selling in the Marketplace

HealthCare.gov

Consumers Need Your Help All Year

The **Marketplace Weekly Digest** is your weekly update on the Marketplace, including announcements and important dates and deadlines for agents and brokers.

Recap of This Week's Email Announcements

- Want to Adjust the Frequency of Marketplace Emails? Here's how to update your email Subscriber Preferences.
- Help Consumers Change from Marketplace to Medicare Coverage: To help consumers end a Marketplace plan online when they become eligible for Medicare, follow these instructions.

Two Types of Consumers Need Your Help All Year

- When consumers experience a qualifying life event, they are eligible to enroll in or change a Marketplace plan through a <u>special</u> <u>enrollment period (SEP)</u>.
- Small employers may be looking for help enrolling in <u>Small Business</u> <u>Health Options Program (SHOP) coverage</u>.

Reminders

- Until you complete Marketplace registration and training, you won't be eligible to earn commissions on plan sales and will miss out on helping consumers all year! Get started here.
 You have until April 22 to comment on the proposed rule that would
- You have until April 22 to comment on the <u>proposed rule</u> that would change the maximum duration of short-term, limited-duration health insurance coverage.

<u>Quick Links</u>

- Nearby consumers looking for assistance can search for you by city, state, or ZIP code using the <u>Find Local Help</u> tool.
 You can continue to use the new <u>Help On Demand</u> service to connect
 - You can continue to use the new <u>Help On Demand</u> service to connect directly with consumers who are looking to enroll in Marketplace coverage.
- We just made it easier to search for the exact resource you need using the new <u>agent and broker resources search tool</u>.